### WELCOME PARENTS

# HOW TO CONDUCT A COLLEGE SEARCH

Presenters: Erin Hawes & Kristi Strelow Guidance Counselors

Follow the Sandburg Guidance Department on Twitter @CS\_GUIDANCE

# 4 MAIN FACTORS WHEN CHOOSING A COLLEGE "FIT"

- 1. Academic
- 2. Financial
- 3. Social
- 4. Geographic

# WHAT COLLEGES LOOK FOR IN COLLEGE APPLICANTS

- Challenging Coursework
- Strong grades/upward trend (HS Transcript)
- Solid test scores
- Involvement in Activities/Leadership
- Community Service

- Work or Volunteer
   Experience
- Well-Written Essays (Visit Lit Lab)
- Letters of Recommendations
- Activity Resume-Awards/Recognitions

## COLLEGE SEARCH PROCESS STEP 1: BUILD YOUR LIST OF SCHOOLS...

- ▶ Do a "Search for Schools & Majors on Career Cruising.A student can find schools that match the criteria of their choice. Examples of search criteria:
- ► Type of School
- ► Location & Setting
- Admissions Difficulty
- ► Tuition
- Special Program Options Enrollment
- Athletics/Activities
- Majors Offered
- Diversity

### CAREER/COLLEGE RESOURCES

www.careercruising.com

Username: District230

Password: Careers

\*See Handout

#### STEP 2- EXPLORE YOUR COLLEGE

- Sign up for College Reps at Sandburg.
- ➤ Visit College Campuses- register for open house on-line at the College/University of your choice. Ex: Columbus Day
- ➤ Gather information on the Colleges/Universities by going to their website and look for key terms.....
  - \*Prospective Students \*Undergraduate Students \*Incoming Freshman
- ➤ Visit College Fairs; Great way to see many colleges at one time in one location. MVCC 4/8/2020 at 6pm
- ► Take advantage of any summer enrichment opportunities.

### **COLLEGE CAMPUS VISITS**

- Prepare questions related to your interests and major (Handout)
- Verify admission requirements
- Visit campus dorm room
- Sit in on a lecture
- Talk with students and faculty
- Meet with financial aid office

#### **COLLEGES VISITING SANDBURG**

- Go to <a href="https://www.d230.org/Page/1252">https://www.d230.org/Page/1252</a>
- Click on the Guidance tab
- Click on College Visit Calendar
- Select the college of your choice to register
- Communicate with teacher prior to attending visit
- Must sign up before 8:00am the day of visit

#### SANDBURG GUIDANCE

- ► <u>Sandburg Guidance</u>
- ► College Snapshots
- ► College Visit
- ► Career Cruising
- ► College/Career Field Trips \*Handout